

**HOUSTON BAPTIST UNIVERSITY DEGREE PROGRAM PLAN**  
**MASTER OF BUSINESS ADMINISTRATION (MBA)**  
**Marketing Track-Online**

NAME: \_\_\_\_\_ H# \_\_\_\_\_  
Last First Middle

LOCAL ADDRESS: \_\_\_\_\_  
Street City/State Zip Code

DAY PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

CATALOG YEAR: **2020/2021** DATE: \_\_\_\_\_

**To earn a Master of Business Administration, 36-48 semester hours are required, depending on the undergrad degree.**

Degree Requirements		HOURS
<b>Foundation Requirements (For students entering without a BBA degree)</b>		
ACCT 5362	Accounting Principles	3
ECON 5363	Economic Principles	3
FINA 5260	Principles of Finance	2
MGMT 5260	Decision-Making Techniques for Managers	2
MGMT 5261	Management Principles	2
<b>Total Foundation Requirements</b>		<b>12</b>
<b>Core Requirements</b>		
MGMT 6131	Spirituality at Work I	1
MGMT 6132	Spirituality at Work II	1
MGMT 6133	Spirituality at Work III	1
MGMT 6352	Organizational Behavior	3
BUSA 6315	Fundamentals of Analytics	3
FINA 6330	Financial Management	3
ACCT 6352	Accounting for Managers	3
MGMT 6392	Transformational Leadership and Ethics in Business	3
MKTG 6310	Marketing Management	3
MGMT 6334	Legal Challenges in HR Management	3
MGMT 6376	Business Strategy and Policy	3
<b>Total</b>		<b>27</b>
<b>Marketing Track:</b> MKTG 6333 International Marketing Seminar Select two courses from the following: ECON 6353 Global Economy & Institutions MKTG 6365 Marketing Strategies for Entrepreneurial New Ventures MKTG 6366 Development and Manage Social Media Strategies for New Ventures MGMT 6303 Global Project Management or Related Elective Course approved by MBA Director		
<b>Total Marketing Track</b>		<b>9</b>

**DEGREE REQUIREMENTS FOR GRADUATION:**

No more than 6 semester hours on transfer from another college or university.

No grade below "C"

Overall GPA of 3.00 or above.

**INTERNATIONAL TRIP**

Participation requires residential status and good academic and disciplinary standing (cumulative 3.0 GPA).

ADVISOR \_\_\_\_\_ DATE \_\_\_\_\_

DEAN, DUNHAM COLLEGE OF BUSINESS \_\_\_\_\_ DATE \_\_\_\_\_

I HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE DEGREE PLAN

STUDENT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

THIS DEGREE PLAN IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF THE REGISTRAR

PROCESSED BY \_\_\_\_\_ DATE \_\_\_\_\_