

HOUSTON BAPTIST UNIVERSITY DEGREE PROGRAM PLAN ^
MASTER OF SCIENCE IN MANAGEMENT AND ENTREPRENEURSHIP (MSME)

CATALOG YEAR: 2018/2019

HBU.edu/catalog

To earn a stand-alone Master of Science in Management and Entrepreneurship degree a student must complete the following 33 hours:

Degree Requirements		HOURS
ACCT 6365	Integrating Accounting and Finance for New Ventures	3
ECON 6365	Entrepreneurial Perspectives on Economics and Free Enterprise	3
ENTR 6301	Entrepreneurship and New Venture Development	3
ENTR 6302	Entrepreneurial Creativity and Opportunity Recognition	3
ENTR 6303	Developing the Business Plan for the New Venture	3
ENTR 6390	Entrepreneurial Praxis: Integrating the Emerging Venture Experience	3
FINA 6365	Financial Modeling and Valuation for New Ventures	3
MGMT 6390	Managing Innovation Strategically	3
MGMT 6339	Business Stewardship	3
MKTG 6365	Marketing Strategies for Entrepreneurial New Ventures	3
MKTG 6366	Develop and Manage Social Media Strategies for New Ventures	3
TOTAL HOURS		33

^ Students may obtain the official degree plan from their academic advisor.